

CIGRAAL SHOWCASING THEIR NEW "CONFIDENCIAAL" LUXURY BUNDLE CIGARS

September 16, 2022

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Eric Piras' Hong Kong based Cigraal is present at Intertabac 2022 for the first time showcasing their new "Confidenciaal" luxury bundle cigars as well as their Totem accessories line. Confidenciaal cigars have already received excellent feedback from smokers in Hong Kong, Asia-Pacific and the Middle East. They are now looking forward to continued expansion into Europe and the rest of the world.

For the end 2022, Cigraal is launching the CLE portfolio in Asia after having already enjoyed a successful start at Bertie Cigar Lounge in Hong Kong, with good reception from the end-consumers.

For the first quarter of 2023, Cigraal will also regionally launch El Septimo cigars, an upcoming brand with excellent cigars handmade in Costa Rica in a surprising and innovative packaging.

Cigraal's current portfolio sales have been steadily growing in the region with great brands such as Fuente, Ashton, Flor de Selva, Joya de Nicaragua, Mombacho, Capone, Aroma del Caribe...